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New Hampton Inn & Suites Hotel Breaks Ground in Frisco

Hotel Expected to Welcome Guests in December 2014

FRISCO, Texas – February 3, 2014 – [Hampton Hotels](#), [Hilton Worldwide](#)'s global brand of more than 1,900 mid-priced Hampton Inn, Hampton Inn & Suites and Hampton by Hilton hotels, today announced the groundbreaking of the 103-room Hampton Inn & Suites-Dallas/Frisco North-Fieldhouse USA.

The property is owned by Sports Village Hospitality Realty, Frisco LLC and will be operated by HHG Frisco LLC. Construction, led by Key Construction and Glenn Griggs Architect, is expected to be completed by December 2014.

"We are excited to break ground on this project and look forward to bringing a new lodging option to Frisco," said Paul L. Barham, CEO, HHG Frisco LLC. "Hampton properties are designed to accommodate both business and leisure travelers. With amenities like complimentary, hot breakfast with fresh-baked waffles, complimentary Wi-Fi and clean and fresh beds, the Hampton Inn & Suites Dallas/Frisco North-Fieldhouse USA will provide all the services and value-added amenities desired by those traveling to the Frisco area."

Once opened, the Hampton Inn & Suites Dallas/Frisco North-Fieldhouse USA will provide an estimated of 12 new jobs to the Frisco area.

The five-story hotel will be located at 6070 Sports Village Drive. The hotel will additionally feature Hampton's Perfect Mix Lobby, an extension of the guestroom designed with a variety of seating and lighting options for both leisure and business travelers.

Hampton Hotels fosters a unique culture of hospitality -called "Hamptonality." This term describes each hotel's approach to friendly customer service, anticipating guests' needs and providing travelers with helpful suggestions about area attractions, historical facts and fun things do around town. Additionally, hotels are infused with local photography and art work, highlighting each property's connection to its own community.

Read more about Hampton Hotels at www.hampton.com and www.news.hampton.com.

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About Hampton Hotels

The Hampton Hotels brand, including Hampton Inn, Hampton Inn & Suites and Hampton by Hilton, is Hilton Worldwide's award-winning leader in the mid-priced hotel segment, serving value-conscious and quality-driven travelers. With over 1,900 properties totaling more than 188,000 rooms in 14 countries and territories, Hampton Hotels is part of Hilton Worldwide, a leading global hospitality company. All Hampton hotels offer comfortable surroundings and a friendly service culture, defined as "Hamptonality," delivered by over 50,000 Team Members and supported by the 100% Hampton Guarantee®, reinforcing its commitment to providing excellent service to both business and leisure travelers alike. High-quality and consistent accommodations and amenities, such as free Wi-Fi and free hot breakfast, and the latest technology and innovations, such as multi-unit Power Cubes and the brand's signature Clean and Fresh Hampton Bed®, combined with numerous locations globally have made Hampton a leader in its segment and one of the fastest growing hotel brands worldwide. Please visit www.hampton.com, <http://news.hampton.com> or www.hamptonoffers.com for more information and connect with Hampton Hotels online at www.facebook.com/Hampton, <http://twitter.com/Hampton> or www.youtube.com/Hampton.